2013 Valpak Agile Satisfaction Survey with Business Stakeholders

Survey Methodology: Online

{RESPONDENTS WILL <u>NOT</u> SEE SHADED HEADERS}

INTRODUCTION

Thank you for taking the time to share your valuable opinions on agile.

The results of this 5-minute survey will serve as our guide to align the needs and goals of business stakeholders with those on Scrum teams. Your answers are anonymous and your candid feedback is greatly appreciated.

So click "Next" below and let's get started!

AGILE OVERALL

<SURVEY NOTE: ALL QUESTIONS REQUIRED>

1. As a business stakeholder, to what extent do you agree or disagree with the following statements?

<RANDOMIZE ROWS>	Strongly Agree (5)	Agree (4)	Neither Agree nor Disagree (3)	Disagree (2)	Strongly Disagree (1)	Not Applicable (N/A)
My **business needs** are appropriately met through the agile process	❑	❑	❑	❑	❑	❑
I am sufficiently **informed** from agile leadership on matters concerning my department	❑	❑	❑	❑	❑	❑
I am brought in to **consult** at the appropriate time in the agile process on matters concerning my department	❑	❑	❑	❑	❑	❑

2. Which process/structure, overall, **best** meets your department's IT needs?

<RANDOMIZE FIRST TWO RESPONSES>

❑ Pre-agile (waterfall)
❑ Agile
❑ No difference
❑ Don't know/not sure

3. Which happens more frequently?

<RANDOMIZE FIRST TWO RESPONSES>

❏ I initiate communications with the applicable Product Owner to meet my IT needs
❏ The Product Owner initiates communications with me when they're working on something concerning my department
❏ Neither of these has happened

4. After you submit a request to your Product Owner, are you aware of its status?

❏ Yes, my request is on a sprint backlog and I know approximately when the work will be completed
❏ Yes, my request is on a sprint backlog but I don't know when the work will be done
❏ No, I don't know if my request is on a product backlog or not as there has been no communication
❏ I have not submitted a request

SCRUM DEMOS

5. In a quarter (3 months), there are usually six Friday morning Scrum demos in the Purple Star room. How many do you typically attend per quarter?

❏ 6   ➜ SKIP TO Q8
❏ 5   ➜ SKIP TO Q8
❏ 4   ➜ SKIP TO Q8
❏ 3   ➜ SKIP TO Q8
❏ 2   ➜ CONTINUE
❏ 1   ➜ CONTINUE
❏ 0   ➜ CONTINUE

6. What is the **primary** reason you do not attend more Friday morning Scrum demo sessions?

<RANDOMIZE FIRST FOUR RESPONSES>

❏ Meeting location
❏ Information shared is not applicable to me
❏ Presentation format
❏ Schedule conflicts (other meetings in that time)
❏ Other (please specify) _____

7. What changes, if any, could be made to the Friday morning Scrum demo sessions for you to go more frequently?

<OPEN-END, 250 CHARACTER LIMIT>

8. [not asked if Q5=0] On a five point scale, where "5" is very prepared and "1" is not at all prepared, to what level are the speakers prepared to present at the Friday morning demo sessions?

❏ 5 – very prepared
❏ 4
❏ 3
❏ 2
❏ 1 – not at all prepared

9. **[not asked if Q5=0]** With each session only lasting ten minutes at the Friday morning Scrum demos, time is limited. While both elements are important, the sessions should focus on…

<RANDOMIZE RESPONSES>

❒ New functionality (i.e., what it does/how it works)
❒ Practical application (i.e., what problem does it solve)

10. To what extent do you agree or disagree with the following statement: The Thursday afternoon "Sounds Bites" email is **valuable.**

❒ Strongly Agree   ➜ CONTINUE
❒ Agree   ➜ CONTINUE
❒ Neither Agree nor Disagree   ➜ CONTINUE
❒ Disagree   ➜ CONTINUE
❒ Strongly Disagree   ➜ CONTINUE
❒ I don't recall receiving the Sound Bites email ➜ SKIP TO Q12

11. To what extent do you agree or disagree with the following statement: I use the Thursday afternoon "Sound Bites" email to **determine** if I attend the Friday morning demos**.**

❒ Strongly Agree
❒ Agree
❒ Neither Agree nor Disagree
❒ Disagree
❒ Strongly Disagree

DEMO SESSION IDEAS

12. Which Friday morning Scrum demo schedule do you prefer?

<RANDOMIZE FIRST TWO RESPONSES>

❒ Current format – when one team finishes the next one begins
❒ Rigid format – teams stick to the schedule and do not start early
❒ No preference

13. I prefer the Friday morning Scrum demos _____.

<RANDOMIZE FIRST TWO RESPONSES>

❒ Stay in the Purple Star room **without** video streaming in Marketing and Utah (in-person participation)
❒ Stay in the Purple Star room **with** video streaming into Marketing and Utah (participation flexibility)
❒ Be moved to UTAH **without** video streaming in Marketing and Purple Star (in-person participation)

SCIENCE FAIRS

14. Do you usually attend the post-demo science fair?

❐ Yes ➔ CONTINUE
❐ No ➔ SKIP TO Q16
❐ I don't know what the science fair is ➔ SKIP TO THANK YOU

15. What value do you find in attending the science fairs?

<OPEN-END, 250 CHARACTER LIMIT, SKIP TO THANK YOU AFTER ANSWERING>

16. Why do you typically not attend the science fairs?

<OPEN-END, 250 CHARACTER LIMIT>

THANK YOU

Once again, thank you for your participation.

Your feedback has been submitted and will help align the needs and goals of business stakeholders with those on Scrum teams.